

# DISPLAY PRICES

Effective January 1, 2011

**\$5.50 per column inch + GST**

1 column x 2" .....	\$11.00 + \$.55 GST = \$11.55
1 column x 3" .....	\$16.50 + \$.82 GST = \$17.32
2 column x 2" .....	\$22.00 + \$1.10 GST = \$23.10
2 column x 3" .....	\$33.00 + \$1.65 GST = \$34.65
2 column x 4" .....	\$44.00 + \$2.20 GST = \$46.20
2 column x 5" .....	\$55.00 + \$2.75 GST = \$57.75
3 column x 3" .....	\$49.50 + \$2.47 GST = \$51.97
3 column x 4" .....	\$66.00 + \$3.30 GST = \$69.30
3 column x 5" .....	\$82.50 + \$4.12 GST = \$86.62
4 column x 3" .....	\$66.00 + \$3.30 GST = \$69.30
4 column x 4" .....	\$88.00 + \$4.40 GST = \$92.40
4 column x 5" .....	\$110.00 + \$5.50 GST = \$115.50

<b>Display Ad Rates: \$5.50/column inch + G.S.T.</b>	<b>Additional Costs for Colour</b>
1/8 Page .....	\$57.87 + \$2.89 GST = \$60.76
1/4 Page .....	\$115.75 + \$5.79 GST = \$121.54
3/8 Page .....	\$174.30 + \$8.71 GST = \$183.01
1/2 Page .....	\$231.52 + \$11.58 GST = \$243.10
3/4 Page .....	\$347.28 + \$17.36 GST = \$364.64
1 Page .....	\$463.05 + \$23.15 GST = \$486.20

## Color

**(Above discounts do not apply to colour)**

**Up to 10 column inches:** \$3.15/column inch

**10+ column inches to 1/4 Page (21 column inches):** \$31.50 + \$1.57 GST = \$33.07

**21+ column inches to 1/2 Page (42 column inches):** \$63.00 + \$3.15 GST = \$66.15

**42+ column inches to Full Page:** \$105.00 + \$5.25 GST = \$110.25

### Business Directory

\$5.00/week + GST

Minimum 6 months, paid in advance

### Auction Sales

\$5.50 per column inch + GST

### Classified Display Advertisements

\$6.72 per column inch + GST Minimum ad size 2"

### National Line Rate

60¢/line plus GST

#### CLASSIFIED ADS

**Up to 30 words:**

\$8.82 for first week,  
\$8.29 per week for each  
consecutive week.

Add GST.