

PRICES

Effective March 1, 2018

DISPLAY:

\$6.00 per column inch + GST

AD SIZE	COST	GST	TOTAL
1 column x 2"	12.00	0.60	12.60
1 column x 3	18.00	0.90	18.90
2 column x 2	24.00	1.20	25.20
2 column x 3	36.00	1.80	37.80
2 column x 4"	48.00	2.40	50.40
2 column x 5"	60.00	3.00	63.00
3 column x 3	54.00	2.70	56.70
3 column x 4"	72.00	3.60	75.60
3 column x 5	90.00	4.50	94.50
4 column x 3	72.00	3.60	75.60
4 column x 4"	96.00	4.80	100.80
4 column x 5"	120.00	6.00	126.00
1/8 page	63.00	3.15	66.15
1/4 page	126.00	6.30	132.30
1/2 page	252.00	12.60	264.60
Full page	504.00	25.20	529.20

CLASSIFIED DISPLAY:

\$6.75/column inch + GST

AD SIZE	COST	GST	TOTAL
1 column x 2"	13.50	0.68	14.18
1 column x 3	20.25	1.01	21.26
2 column x 2	27.00	1.35	28.35
2 column x 3	40.50	2.03	42.53
2 column x 4"	54.00	2.70	56.70
2 column x 5"	67.50	3.38	70.88
3 column x 3	60.48	3.02	63.50
3 column x 4"	81.00	4.05	85.05
3 column x 5	101.25	5.06	106.31
4 column x 3	81.00	4.05	85.05
4 column x 4"	108.00	5.40	113.40
4 column x 5"	135.00	6.75	141.75
1/8 page	70.88	3.54	74.42
1/4 page	141.75	7.09	148.84
1/2 page	283.50	14.18	297.68
Full page	567.00	28.35	595.35

CLASSIFIED WORD ADS - Add GST to pricing

Up to 20 words \$5.00	10¢/word over 20 words	\$2.00/5 words of bolding
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BUSINESS DIRECTORY

\$5.00/week payable 6 months in advance	\$120.00 + 6.30 GST = 132.30
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COLOR

Up to 10 column inches: \$3.15/column inch	10+ column inches: \$31.50 + \$1.57 GST = \$33.07
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