

DISPLAY PRICES

Effective January 1, 2010

\$5.25 per column inch + GST

1 column x 2"	\$10.50 + \$.52 GST = \$11.02
1 column x 3"	\$15.75 + \$.78 GST = \$16.53
2 column x 2"	\$21.00 + \$1.05 GST = \$22.05
2 column x 3"	\$31.50 + \$1.57 GST = \$33.07
2 column x 4"	\$42.00 + \$2.10 GST = \$44.10
2 column x 5"	\$52.50 + \$2.62 GST = \$55.12
3 column x 3"	\$47.25 + \$2.36 GST = \$49.61
3 column x 4"	\$63.00 + \$3.15 GST = \$66.15
3 column x 5"	\$78.75 + \$3.93 GST = \$82.68
4 column x 3"	\$63.00 + \$3.15 GST = \$66.15
4 column x 4"	\$84.00 + \$4.20 GST = \$88.20
4 column x 5"	\$105.00 + \$5.25 GST = \$110.25

1/8 Page	\$55.12 + \$2.75 GST = \$57.87
1/4 Page	\$110.25 - \$11.02 (less 10%) = \$99.23 + \$4.96 GST = \$104.19
3/8 Page	\$166.00 - \$19.92 (less 12%) = \$146.08 + \$7.30 GST = \$153.38
1/2 Page	\$220.50 - \$33.07 (less 15%) = \$187.43 + \$9.37 GST = \$196.80
3/4 Page	\$330.75 - \$56.22 (less 17%) = \$274.53 + \$13.72 GST = \$288.25
1 Page	\$441.00 - \$88.20 (less 20%) = \$352.80 + \$17.64 GST = \$370.44

Classified Advertisements:

\$10.00 minimum per week or 15 cents per word + GST

Classified Display Advertisements

\$6.40 per column inch + GST Minimum ad size 2"

1 column x 2"	\$12.80 + \$.64 GST = \$13.44
1 column x 3"	\$19.20 + \$.96 GST = \$20.16

National Rate	58/line plus GST
Obituary - Emailed . .	\$31.50 + \$1.57 GST = \$33.07
Obit - Not emailed	\$41.50 + \$2.07 GST = \$43.57
Wedding Emailed	\$31.50 + \$1.57 GST = \$33.07
Wedding not emailed	\$41.50 + \$1.57 GST = \$33.07
Coming Events. . . .	\$10.00 + \$0.50 GST = \$10.50
Birth Announce	\$10.00 + \$0.50 GST = \$10.50

Pictures with any of the above:
Add \$10.50 + .52 GST = \$11.02

Color

Up to 10 column inches

\$3.00/column inch

10+ ci to 1/4 Page (21 ci)

\$30.00 + \$1.50 GST = \$31.50

21+ ci to 1/2 Page (42 ci)

\$60.00 + \$3.00 GST = \$63.00

42+ ci to Full Page

\$100.00 + \$5.00 GST = \$105.00

Discounts do not apply to colour

Business Directory

\$4.75/week + GST

Minimum 6 months, paid in advance

Auction Sales

\$5.25 per column inch + GST